

# HANNAH CANTWELL

## EXPERIENCE

PATRIOT DISPOSAL: MARKETING DIRECTOR      JAN 2024 - PRESENT

- Lead and execute marketing initiatives across digital, print, and community channels to support brand growth and customer acquisition.
- Develop and manage creative assets, campaigns, and visual storytelling while ensuring brand consistency across all touchpoints.
- Partner closely with sales, operations, and customer service teams to align messaging, support retention efforts, and address customer feedback and service trends.

SOUTHWIND BRANDS: EVENTS & SOCIAL MEDIA MANAGER      MAY 2014 - JUNE 2023

- Top-performing sales representative from 2016-2020.
- Created comprehensive plans for social media, including goals, target audience, content calendars, and campaign ideas.
- Planned long-term and short-term goals for revenue growth.
- Coordinated and executed 300+ events during my employment.

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## EDUCATION

UNIVERSITY OF MARYLAND:      AUGUST 2023 - OCTOBER 2026

- Bachelor's Degree in Graphic Communications
- Dean's List: Fall 2023, Spring 2024, Spring 2025, Fall 2025

CHESAPEAKE COLLEGE:      MAY 2017 - MAY 2019

- Associate's Degree in Arts
- Merit Roll, 2018

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## SOFT SKILLS

CREATIVE  
INTUITIVE

RESILIENT  
STRATEGIC

ADAPTABLE  
CONSISTENT

ANALYTICAL  
INTERACTIVE

## CORE SKILLS

BRANDING  
NETWORKING

SOCIAL MEDIA  
STORYBOARDING

GRAPHIC DESIGN  
UX/UI WEB DESIGN

EVENT MANAGEMENT  
DIGITAL ADVERTISING

**HANSTUDIO**

● [hanstudio.work](https://hanstudio.work)

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